GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3152
ANSWERED ON:20.03.2008
DELHI AS A MAJOR TOURIST DESTINATION
Reddy Shri Karunakara G.

Will the Minister of TOURISM be pleased to state:

(a) whether any steps are being taken by the Government to showcase Delhi as a major tourist destination especially in view of the upcoming Commonwealth Games in 2010;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

Answer

THE MINISTER OF TOURISM AND CULTURE(SMT. AMBIKA SONI)

(a), (b) and (c): Development and promotion of tourism is undertaken primarily by the State Governments/Union Territory Administrations. However, Ministry of Tourism, Government of India, extends financial assistance to the State Governments/Union Territory Administrations for tourism related projects, which are identified in consultation with them.The Ministry has sanctioned Rs.6123.36 lakh and Rs.724.08 lakh during Tenth Five Year Plan (2002-2007) and current financial year (2007-08) respectively to the Government of National Capital Territory of Delhi for development and promotion of tourism including the project of illumination of major monuments.

The Ministry promotes important destinations including Delhi through media campaigns and distribution of brochures/maps for publicity.